KEY CENTER
for learning differences

7950 John T. White Road, Fort Worth, TX 76120
FOR MORE INFO VISIT: kcld.org

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KEY CENTER
for learning differences

WE TEACH.
WE TRAIN.
WE ADVOCATE.

ANNUAL REPORT

2019-2020
2020-2021

KEY CENTER
for learning differences

MISSION
We support students with learning differences through individualized instruction, training and advocacy.
We teach.
We train.
We advocate.

VISION
Our vision is to help create a world where children with learning differences, regardless of financial ability, receive the education and services they need to thrive.

A LETTER FROM OUR EXECUTIVE DIRECTOR

Greetings!

The last two years have brought lots of change to the Key Center for Learning Differences. In the 2019-2020 school year we were continuing to raise the capital needed for our new campus and preparing for our first Key School Academic Language Therapy training cohort scheduled to begin in the summer of 2020. The energy level was high as we made plans for expansion. In March of 2020 these plans were all put on hold as the COVID-19 pandemic greatly impacted each of our lives. Our schools were in unchartered territory when it came to providing instruction in a non-traditional way. Educators are an incredibly resilient group, especially at Key School, and we quickly navigated a transition to online learning. Our Key School students and teachers never missed a beat that spring. Our language therapy training also went virtual with our first cohort of five teachers beginning their two-year journey to becoming Certified Academic Language Therapists during the summer. Implementing a multi-sensory curriculum virtually presented unique challenges but our amazing trainers were up for the challenge.

The 2020-2021 school year was one for the record books. We managed to begin that September with students both virtually and in person and began our Key Core Online program as a response to the pandemic. A temporary change in Center leadership took place during the fall with the Key Center Board and existing senior leadership team working collaboratively to ensure a smooth transition. The leadership team rewrote the mission, vision, and culture statements, and restructured several departments to meet the needs of students and trainees.

The capital campaign which began in 2018 for the purpose of securing a new facility and campus for the Key Center reached and exceeded its goal. Through the support of incredibly generous donors nearly 11 million dollars was raised. While the original plan was to build from the ground up, a more viable and cost-effective solution was presented to the building committee by our real estate partners. In the spring of 2021, the property at 7950 John T. White Road was secured and renovation ensued. A short six months later under the oversight of Dr. Melanie Royal, new Executive Director, the staff, faculty, and students moved into their beautiful new home at the John M. Richardson Campus.

While many challenges affected our overall structure and administration during the years of 2019-2021, our students and academic language therapist trainees continued making strides and impacting the community. National research forecasted the interruption to in-person instruction due to COVID-19 would result in students retaining 70% of the year's gain in reading and less than 50% of the year's gain in math. Data collected from the MAP winter 2020 assessment for Key School students revealed however that 100% of returning Key School students retained more than 90% of skills in both reading and math. While a relatively small number of trainees participated in the Key School Academic Language Therapist training in 2020, the number of teacher trainees grew to 18 in the summer of 2021. These educators provided services to over 230 students in Fort Worth and surrounding communities during the 2020-2021 school year.

We could not have accomplished all these goals without the support of our community stakeholders, as well as our Board of Directors, Key School families, students, faculty, and Key Center staff. We thank each of you for your commitment to our mission of supporting students with learning differences. The future of Key Center is secure with the opportunity to expand our reach and grow our programs on the horizon.

Warmly,

Dr. Melanie Royal

Dr. Melanie Royal
Executive Director

DELANEY'S STORY

Class of 2022 Future Graduate

I first came to Key School when I was in fifth grade. In fourth grade, I was in a public school with twenty to twenty-five kids in my class. This wasn't a great fit for me. I would normally get lost in the crowd. They would pull me out of my classes so I could work on work that I was behind in. Because of that, I found myself more and more behind in my work. My parents thought that it would be a better choice to put me into a smaller school with fewer students and one-on-one instruction.

Since I've been here, I have been able to stay on track with my work and not get lost and left behind. Whenever I need help, the teachers are always there. Key School has been the perfect fit for me. This year I will be graduating, and I have come a long way.

On April 19, 2020, our founder, Mary Ann Key, passed away from pulmonary arterial hypertension and cancer.

Mary Ann Key made a tremendous impact on both her students and their parents in a deep and unforgettable way. It is not an exaggeration to say that she saved lives. Mrs. Key not only pioneered Academic Language Therapy in Tarrant County, but through her teaching and love of history and culture, she made the world come "alive" for students attending Key School.

We believe this quote by David McCullough best describes Mrs. Key's style of teaching:

"History is not about dates, quotes, and obscure proviso. History is about life; about change; about consequences. Cause and effect. It's about the mystery of time. And it isn't just about politics and the military and social issues, which is almost always the way it's taught. It's about music, poetry, and drama, and science, and medicine, and money and love."

JACK'S STORY

I was diagnosed with dyslexia, and ADHD at my old school. I wasn't able to focus, concentrate or do my work. I didn't like my school. So, my parents signed me up for Key school. I was nervous that I wouldn't make it and it would be the same as my other school. It was my first day at my new school. The size of the building was small. I walked in and everything seemed different. I was nervous for my classes. It gave me bad anxiety. I went to my first class, and my teachers helped me with my work. When I miss a few questions, I can correct them to get a better grade. Also, Key School makes sure I don't fail, because at my other school, you can't correct after you miss questions. I feel like Key School is my home.

KIM CHEGWIDDEN

(Key School CALT)

Working with students with dyslexia goes beyond my professional life into my personal life because my son is dyslexic. Seeing him struggle in an academic setting motivated me to seek better ways to help him than my college studies provided over thirty years ago.

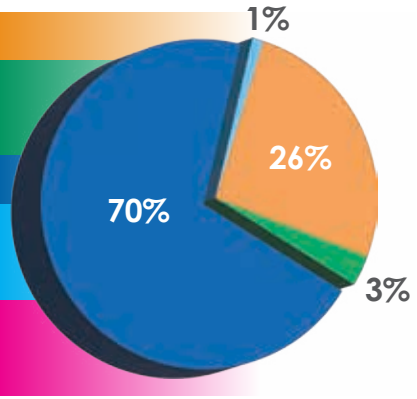
As a teacher, I taught integrating both oral and written language. I am excited to see that the KSALT Training program includes instruction in oral and written language as well as reading.

I look forward to integrating oral and written language, including comprehension into my dyslexia therapy. I can't wait to share the strategies I've learned with my students and colleagues as well.

Key Center Financials 2019-2020

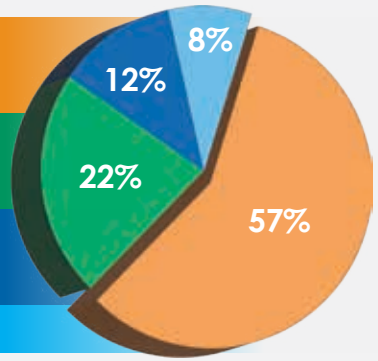
Support and Revenue

Tuition	$1,402,273	26%
Books, Meals and Fees	$179,231	3%
Contributions*	$3,693,358	70%
Fundraising Events	$27,385	1%
Interest and other Income	$19,527	<1%
Total	**$5,312,774**	



Operating Expenses

Salaries and Related Benefits	$1,444,278	57%
Educational Expenses	$565,313	22%
General And Administrative	$310,434	12%
Fundraising	$215,389	8%
Total	**$2,535,414**	

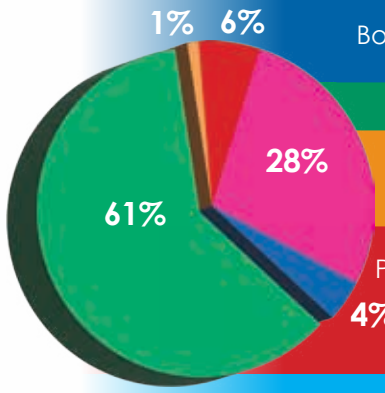


**Contributions and Fundraising above include Capital Campaign revenue*

Key Center Financials 2020-2021

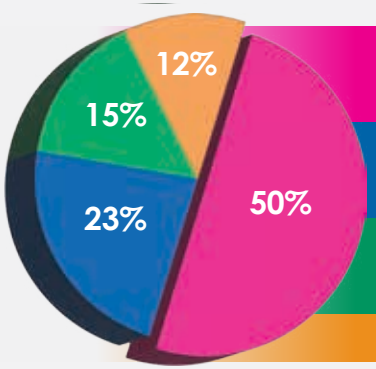
Support and Revenue

Tuition	$1,399,510	28%
Books, Meals and Fees	$200,183	4%
Contributions*	$3,020,436	61%
Fundraising Events	$32,579	1%
Paycheck Protection Program Loan Forgiveness	$318,800	6%
Interest and other Income	$4,777	<1%
Total	**$4,976,285**	



Operating Expenses

Salaries and Related Benefits	$1,153,897	50%
Educational Expenses	$523,112	23%
General And Administrative	$345,679	15%
Fundraising	$266,862	12%
Total	**$2,289,550**	



**Contributions and Fundraising above include Capital Campaign revenue*

Combined Operating Gifts for FY 2019-2020 and FY 2020-2021

$100,000 or above
Seek First Foundation
Sid W. Richardson Foundation
The Morris Foundation

$50,000-$99,999
Anonymous
Paul E. Andrews, Jr. Foundation

$25,000-$49,999
Crystelle Waggoner Charitable Trust, Bank of America, N.A., Trustee
Mary Potishman Lard Trust
R4 Foundation
James and Mary Stewart Ramsey
Stein Family Charitable Trust, Bank of America, N.A., Trustee
The Ryan Foundation
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$10,000-$24,999
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and Paul Wheeler
Dr. Steven White
and Dr. Kimberly Aaron
Al and Felicia Williams
Cathy Youngblood

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Sharon Adams
Susan Adams
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Bryan and Francie Allen
Alley Cats Entertainment
Sharmin Allibhoy
Amazon Smile
Joe and Brenda Anderson
Louise and Gordon Appleman
James and Sarah Arkell
Penni Askew and Kevin Knapp
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Bank of America
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Angela Bly
Valoree Bowen
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Lloyd Brasch
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Pam Brown
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Bart and Mary Jo Forbes
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Douglas Fournier
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Barbara Higgins
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Jerry and Thuy Howeth
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Debra Hunn
Karen Hunn
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Alice Krupa
Shellie Lackey
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Elizabeth McWherter
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Tatiana and Tripp Miller
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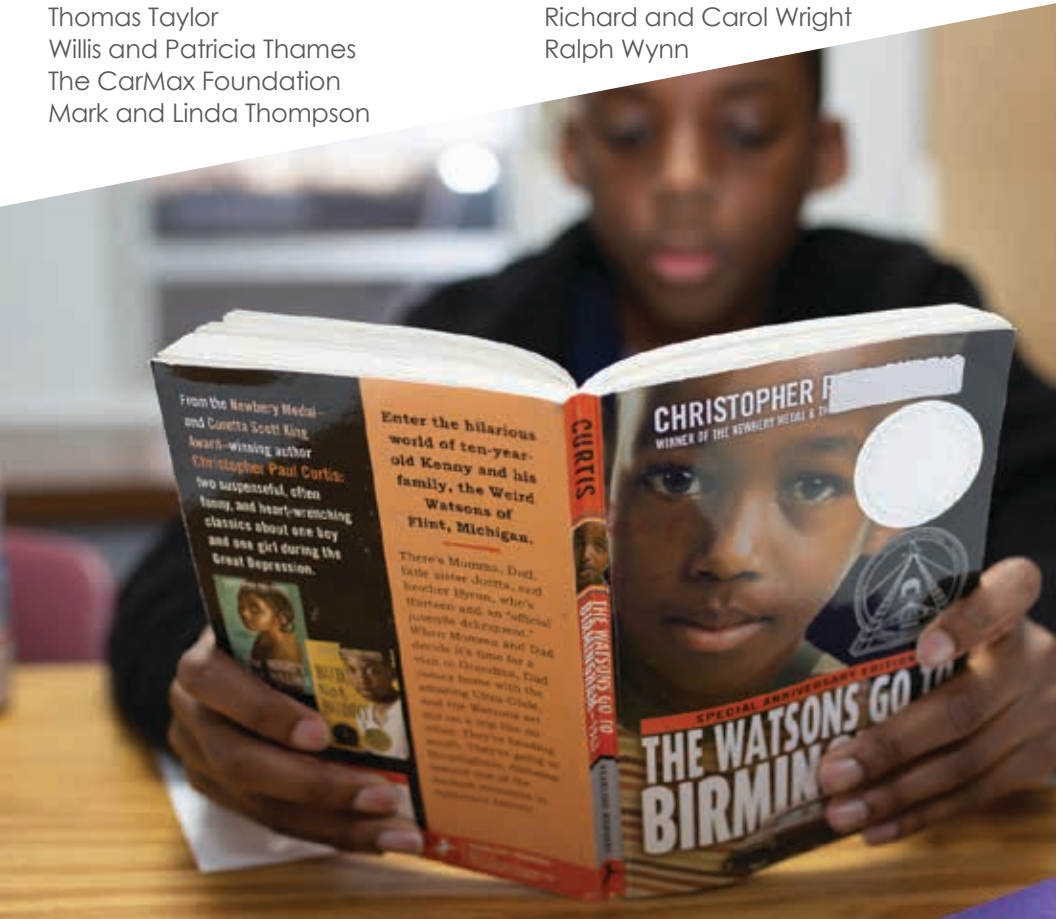

Suzy Yarbrough
Steve Zimmer

In-Kind Gifts

4.0 Cellars
A Chance to Soar
Affairs Afloat Balloons
Alamo Drafthouse
Alley Cats Arlington
Anonymous
Mary and Gerard Barwinkel
Rick and Kerri Benson
Billy Bob's Texas
Blue Bell Creameries, L.P.
Blue Bonnet Bakery
Jeff and Jenni Bradburn
Bronca
Tom and Carla Brown
Casa Manana
Charles Schwab Challenge
Cheesecake Factory
Kimberly Chegwidden
Steve and Ann Christian
Chuy's
Circle Theatre
Cowtown Coliseum
Crayola Experience
Dallas Arboretum
Dallas Zoo
Jim and Melissa Davis
Dick's Sporting Goods
Dripping Springs Distilling
Elu Jewelry
Casey and Kim England
Epic Waters
Fort Worth Botanic Gardens
Fort Worth Museum of
Science & History
Fort Worth Symphony Orchestra
Fort Worth Zoo
Dr. Teasha-Lee Frattarelli
Matthew and Rachael Garnett
Gene and Jerry Jones
Family Foundation
Grape Vine Springs Winery
Hollywood Feed
In-N-Out Burger
James Avery Jewelry
Tommy and Melinda Johnson
Jane Johnston
Kendra Scott at University Park Village
Kimbell Art Museum
Steve and Beth Lamb
Lone Star Park at Grand Prairie
Main Event
Mike and Mary Marvin
Chad and Brittney Meeks
Mills Uniform Company
Modern Art Museum of Fort Worth
National Cowgirl Museum
Neuhaus Education Center
Nothing Bundt Cakes - Camp Bowie
NRH2O Family Water Park
Cathy O'Neal
Park Hill Fine Art Portraits
Drs. William and Anita Paulus
Perot Museum of Nature and Science
Mr. and Mrs. Donald Reynolds
Alston and Katie Roberts
Robin Jackson Photography
Rosen House Inn
Saddleback Leather Company
Simmons Estate Jewelry
Southwestern Exposition
& Livestock Show
Spec's Family Partners
Sprouts Farmers Market
State Fair of Texas
Dr. Laura and Kent Steves
Texas Motor Speedway
Texas Rangers Baseball Club
Texas Star Golf Course
& Conference Center
The Cheesecake Factory
Times Ten Cellars
Tito's
Top Golf Fort Worth
Total Wine & More
Trader Joe's
Firestone & Robertson Distilling Co.
United Way of Tarrant County
Naresh Vashisht
Vera Bradley
Waterchase Golf Club
Weston Gardens In Bloom
Whiz-Q Stone

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Susan Adams
Brooke and Rex Akers
Denny and Carol Alexander
Sharmin Allibhoy
Amon G. Carter Foundation
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Louise and Gordon Appleman
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Mary and Gerard Barwinkel
Anne and Bob Bass
Lee M. Bass
Trey and Carolyn Becan
Bell Textron Inc.
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Jessica Bowlin
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T. J. Brown & C.A. Lupton Foundation, Inc.
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Mickey Cafaro
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Thomas Kent Clark
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Edward and Catherine Crain
Alice Cranz
Ken R. Creighton
Crystelle Waggoner Charitable Trust, Bank of America, N.A., Trustee
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James and Marti Lawrence
Wendy and Andrew Lee
Judy and James Leist
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Vic and Martha Letbetter
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Charlie and Maxene Low
Lowe Foundation
Dana Luna
Luther and Teresa King Family Foundation
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R4 Foundation
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Kevin Ramsey
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Elizabeth and Paul Ray
Fantasy and Donald Reynolds
Mallory Rhodes
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Wayne and Bree Wink
Pat and Buddy Wood
Roberta Diane Woodruff
Richard and Carol Wright
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Elizabeth and Chuck Yeargain
Cathy Youngblood
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2021-2022 Key School Board of Directors

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Fantasy Reynolds
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Mark Roberts
Treasurer/Secretary and Chair of Finance Committee

Carla Brumley Brown
Chair of Development Committee

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Rachel Lang
Elizabeth McWherter
Leah Rios
Sam Smart

Special Thanks to the following former Board members who served during 2019-2021

Kathy Van Zandt
Melissa Davis
Dawn Tracy

KEY CENTER
for learning differences

Key Center Administration

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Executive Director

Leslie Vasquez,
Director of Education and Head of School

Cathy Youngblood,
Director of Training & Outreach

Melinda Johnson,
Director of Advancement