KEY SCHOOL
and Training Center

60TH ANNIVERSARY SPONSORSHIP PACKET

MISSION STATEMENT

Unleashing student and teacher success with individualized instruction, training and advocacy.

Contact Information

817 - 446 - 3738

ksfw.org

7950 John T. White Road
Fort Worth, Texas 76120

Join us as we

JOURNEY TO THE CENTER OF

KEY SCHOOL
and Training Center

Where Education Goes Beyond One Size Fits All

Our Story

Founded in 1966 by Mary Ann Key and Mildred Gardner, with support from Dr. John M. Richardson, Key School and Training Center began as a summer and after-school program for students with dyslexia. It grew into a full K–12 school, graduating its first class in 1996. In 2018, Key School added a dyslexia therapy training program and outreach services, moving to a new campus in 2021. Since its founding, the school and training center have served more than 10,000 students through its various programs.

Our Why

THE URGENT NEED

1 in 5 students experience learning or attention issues, which include symptoms of dyslexia, slow or inaccurate reading, difficulty with reading comprehension, poor spelling, and/or poor writing skills.

IN TARRANT COUNTY

It is estimated that over 70,000 students in Tarrant County struggle with written language disorders. Tarrant County lags behind other major metropolitan areas in Texas with the services available to address the needs of children with learning differences.

Our Legacy

As we celebrate 60 years of transforming lives, we honor the incredible journey that began with a vision to unlock every student's potential. Together, we continue charting new paths—empowering students, educators and families to succeed. Thank you for being part of Key School and Training Center's ongoing journey of discovery and impact.

Mission

Unleash student and teacher success with individualized instruction, training and advocacy.

Initiatives

We are seeking to fundraise to support the following initiatives:

- Expand over the next three to five years to serve up to 30% more students with learning differences.
- Strengthen community outreach and training on learning differences to reach more families and educators.
- Build a lasting endowment that secures our future.
- Achieve our strategic vision of making Key School and Training Center the leading nonprofit in Texas serving students with learning differences.

SPONSORSHIP OPPORTUNITIES

The Trailblazer - $60,000 *(Exclusive)*

Trailblazers light the way, making bold investments that inspire and guide the entire journey.

- Recognition as The Trailblazer Presenting Sponsor in all 60th Anniversary press releases
- Personalized recognition from the podium during the 60th Anniversary Gala
- Prominent logo/name featured on all 60th Anniversary printed materials, website and digital communication
- High-visibility signage at every 60th Anniversary event
- Name engraved on Commemorative Brick on the Founders' Pathway
- Two tables at the Gala with VIP Reception invite (20 guests)
- Full-page feature in the commemorative 60th Anniversary Gala Program
- Invitation for 4 guests to the VIP "Knights Under the Stars" party
- Invitation for up to 10 guests for the Educator Symposium

Pioneer - $30,000 *(2 Available)*

Pioneers lead with vision and courage, opening new paths for students and educators to succeed.

- Recognition as a Pioneer Sponsor in printed materials, website and digital communications
- Choose one exclusive benefit
  - Gala Dinner Sponsor
  - Educator Symposium Sponsor
- Name engraved on Commemorative Brick on the Founders' Pathway
- One table at the Gala with VIP Reception invite (10 guests)
- Half-page feature in the commemorative 60th Anniversary Gala Program
- Invitation for 4 guests to the VIP "Knights Under the Stars" party
- Invitation for up to 10 guests for the Educator Symposium

Navigator - $15,000 *(3 Available)*

Navigators chart the course, ensuring resources and direction keep our mission moving forward.

- Recognition as a Navigator Sponsor in printed materials, website and digital communications
- Choose one exclusive benefit:
  - Gala VIP Reception Sponsor
  - Gala Staff Sponsor (Sponsor all staff to attend)
  - Educator Symposium Keynote Speaker Sponsor
- Name engraved on Commemorative Brick on the Founders' Pathway
- One table at the Gala with VIP Reception invite (10 guests)
- Listing in the commemorative 60th Anniversary Gala Program
- Invitation for 4 guests to the VIP "Knights Under the Stars" party
- Invitation for up to 4 guests for the Educator Symposium

Explorer - $10,000 *(4 Available)*

Explorers venture ahead with curiosity and commitment, expanding opportunities for learning.

- Recognition as an Explorer Sponsor in printed materials, website and digital communications
- Choose one exclusive benefit:
  - Gala Bar Sponsor
  - Gala Auction Sponsor
  - Trainee Sponsor (Sponsor current trainees to attend)
  - Alumni Association Social Sponsor
- Name engraved on Commemorative Brick on the Founders' Pathway
- One table at the Gala with VIP Reception invite (10 guests)
- Listing in the commemorative 60th Anniversary Gala Program
- Invitation for 2 guests to the VIP "Knights Under the Stars" party
- Invitation for up to 2 guests for the Educator Symposium

Pathfinders - $6,000 *(4 Available)*

Pathfinders clear the way, creating access and support for those who follow.

- Recognition as a Pathfinder Sponsor in printed materials, website and digital communications
- Choose one exclusive benefit:
  - Gala Valet Sponsor
  - Educator Symposium Speaker Sponsor (2 available)
  - Educator Symposium Plenary Speaker Sponsor
- Name engraved on Commemorative Brick on the Founders' Pathway
- 1/2 table at the Gala (5 guests)
- Listing in the commemorative 60th Anniversary Gala Program
- Invitation for 2 guests to the VIP "Knights Under the Stars" party
- Invitation for up to 2 guests for the Educator Symposium

Traveler - $3,000 (5 Available)

Travelers walk alongside us, offering steady support that keeps the journey strong.

- Recognition as a Traveler Sponsor on website and digital communications
- Name engraved on Commemorative Brick on the Founders' Pathway
- 1/2 table at the Gala (5 guests)
- Listing in commemorative 60th Anniversary Gala Program

Voyager - $600

Voyagers embark on the journey with purpose, leaving a lasting mark along the way.

- Two tickets to the 60th Anniversary Gala
- Name engraved on a Commemorative Brick on the Founders' Pathway
- Listing in commemorative 60th Anniversary Gala Program

If available, sales for Tables and Individual Tickets will open 4 weeks prior to event or sooner. Pricing TBD.

Event Line-Up

Epic Expedition Kick-Off, January 22

Join us as we kick off our 60th Anniversary Gala journey with an inspiring evening of connection, celebration and anticipation for the milestone ahead.

Knights Under the Stars, April 17

Celebrate Learning Differences at the 4th Annual Knights Under the Stars. This unique and highly anticipated student showcase brings over 500 people together in support of Key School and Training Center and its integral role in student's successes amidst various learning obstacles.

Alumni Association Social, May 13

Reconnect and celebrate at our Alumni Social—an evening for past students to network, share memories and see how Key School continues to empower new generations.

Graduation, May 16

Join us for Key School's annual Graduation, a joyous celebration honoring our students' achievements, growth and the bright futures ahead. We will also recognize the 30th reunion of our first graduating class.

Educator Symposium, October 23

Gather with educators at our Symposium to explore innovative strategies, share best practices and advance learning for students with dyslexia and learning differences.

60th Anniversary Celebration & Gala, October 23

Embark on a journey through six decades of impact at our 60th Anniversary Gala, an inspiring evening honoring students, educators and visionaries who have shaped the Key School and Training Center.

Learning Differences Week, October 26-29

Experience Learning Differences Week with engaging activities, culminating in the annual Fall Festival for students, families and the community.

Sponsor Level Overview

Sponsorship Benefits	The Trailblazer ($60,000)	Pioneer ($30,000)	Navigator ($15,000)	Explorer ($10,000)	Pathfinder ($6,000)	Traveler ($3,000)
Availability	Exclusive	2	3	4	4	5
Choose one Exclusive Sponsorship Benefit / Signage:	Presenting Sponsor High-Visibility Signage at All Events	Gala Dinner Sponsor or Educator Symposium Sponsor	Gala VIP Reception Sponsor, Gala Staff Sponsor or Educator Symposium Keynote Speaker Sponsor	Gala Bar Sponsor, Gala Auction Sponsor, Trainee Sponsor or Alumni Association Social Sponsor	Gala Valet Sponsor, Educator Symposium Speaker Sponsor x 2 or Educator Symposium Plenary Speaker Sponsor	No Exclusive Sponsor / Listing on Signage at Gala
Special Recognition	Presenting Sponsor Recognition in press release and from podium	Gala Dinner Menu or at Educator Symposium from podium	None	None	None	None
Printed /Digital Materials	Prominent Logo/Name on all materials	Logo/Name on all materials	Logo/Name on all materials	Name listed on all materials	Name listed on all materials	Name listed on all materials
Program	Full-page Feature	Half-page Feature	Listing	Listing	Listing	Listing
Gala Table/Tickets	2 Prominent Tables (20 guests)	Prominent Table (10 guests)	Table (10 guests)	Table (10 guests)	1/2 Table (5 guests)	1/2 Table (5 guests)
VIP Reception	Yes	Yes	Yes	Yes	No	No
KUTS VIP	4 guests	4 guests	4 guests	2 guests	2 guests	No
Symposium	10 guests	10 guests	4 guests	2 guests	2 guests	No
Sponsorship Benefits	8 x 8 Brick	8 x 8 Brick	8 x 8 Brick	4 x 8 Brick	4 x 8 Brick	4 x 8 Brick

Educator Symposium Sponsors will also receive one booth space at the Symposium as additional benefits. Exclusive sponsorship benefits may also get additional recognition for their sponsorship depending upon level.

I WANT TO JOIN THE JOURNEY AND SPONSOR THE 60TH ANNIVERSARY

- ☐ **The Trailblazer - $60,000 (EXCLUSIVE Presenting Sponsor)** VIP

- ☐ **Pioneer - $30,000 (2 Available)** VIP
  Choose one exclusive benefit:
  ___ Gala Dinner Sponsor
  ___ Educator Symposium Sponsor

- ☐ **Navigator - $15,000 (3 available)** VIP
  Choose one exclusive benefit:
  ___ Gala VIP Reception Sponsor
  ___ Gala Staff Sponsor (Sponsor all staff to attend)
  ___ Educator Symposium Keynote Speaker Sponsor

- ☐ **Explorer - $10,000 (4Available)** VIP
  Choose one exclusive benefit:
  ___Gala Bar Sponsor
  ___Gala Auction Sponsor
  ___Trainee Sponsor (Sponsor current trainees to attend)
  ___Alumni Association Social Sponsor

- ☐ **Pathfinder - $6,000 (4 Available)**
  Choose one exclusive benefit:
  ___Gala Valet Sponsor
  ___Educator Symposium Morning Speaker Sponsor
  ___Educator Symposium Afternoon Speaker Sponsor
  ___Educator Symposium Plenary Speaker Sponsor

- ☐ **Traveler - $3,000**

- ☐ **Voyager - $600**

VIP sponsors will be invited Gala VIP Reception

Exclusive Benefits are available on first come first serve basis.

Company Name: _____

Contact Person: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Signature: _____
(By signing, I agree to sponsor the event at the amount indicated on the form)

RETURN BY **4.1.26** TO RECEIVE FULL BENEFITS

Key School is a 501 (c)(3) / Tax #810661502

Contact Melinda Johnson at (817) 446-3738, Ext. 229 or mejohnson@ksfw.org